

Bring out the beauty of Schuylkill County

Natural beauty abounds in Schuylkill County, but there is always room for improvement. The Schuylkill County Gateway Beautification Project helps community volunteers and organizations select an area of roadway in Schuylkill County that is in need of aesthetic improvement and turn it into a flourishing wildflower patch. A free "how to" guide called "Simple Steps" will lead you through every step of the project to assure that a wonderful expanse of wildflowers will grow and can be enjoyed by residents and visitors for years to come.



By the end of the summer of 2003, the jug handle at Route 61 in Mount Carbon, Schuylkill County, PA, may look something like this.



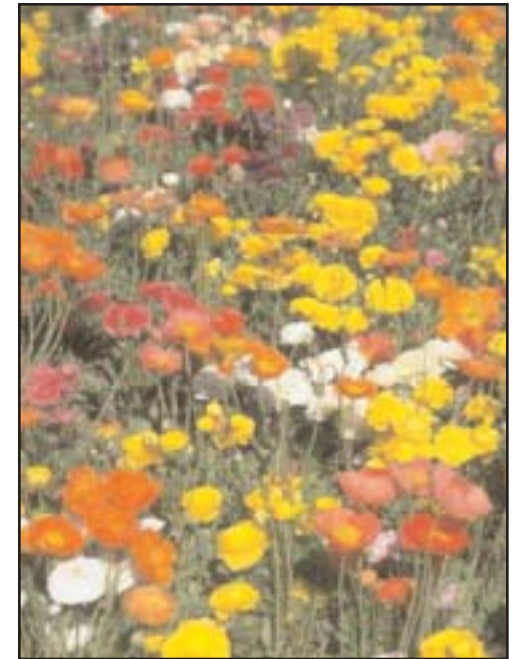
Schuylkill Chamber of Commerce

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Schuylkill County Gateway Beautification Project

Schuylkill Leadership
Class of 2003



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How It Began

There are many residents of Schuylkill County that are proud of their community and work hard to continually make improvements. The Schuylkill Leadership Class of 2003 is no different. We wanted to create a project that would share our pride in Schuylkill County by making its roadways more beautiful. Three highway jug handles were selected in the southern part of the county in Spring 2003. They were eyesores and riddled with stone, weeds and mud. By planting wildflowers, the areas now create a pleasant gateway into our county for residents and visitors.



Members of the Schuylkill Leadership Class of 2003 spent about one hour at each jug handle to complete the entire planting process..



Schuylkill Leadership Class of 2003 takes a break after seeding tow jug handles on Rt. 61 just north of Cressona.

How Did We Do It?

Making this project easy to reproduce is an important step in expanding and continuing the beautification improvements to other roadways in similar need. The Schuylkill Leadership Class of 2003, with ongoing support from the Schuylkill Chamber of Commerce, has created a "how to" guide for anyone that is interested in recreating the project in their community. The guide is free and will cover the following topics:

- Selecting a location
- Getting approvals
- Budgeting and planning
- Materials
- Preparing and planting
- Caring and maintaining
- Publicizing your project

The Guide is Free!

If you are interested in creating more beautiful roadways in your community, all you need is a copy of our "how to" guide, "Simple Steps—to Making Your Community Roadways More Beautiful". You can request a copy by calling the Schuylkill Chamber of Commerce or by downloading the guide from their website. The guide is free and will make your project easier and more successful simply because we can share what we learned when piloting our project! The phone



number and website information are listed below. Thanks for your interest in making Schuylkill County roadways more beautiful!

The two Rt. 61 jug handles just north of Cressona and one jug handle in Mount Carbon may look similar to this by August 2003.

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